

# Welcome to Our Planet

At Sterling Financial we look after over £100m of finance transactions across a range of businesses. My team are incredibly experienced in all aspects of accountancy. Their skills range from ex-group finance directors through to accounting managers, accounting trainees and administrators. With the Sterling Financial Prism Plan™ you too can benefit from their vast experience.

We are directly authorised by and members of the Institute of Chartered Accountants. You can be confident that we will provide a high quality service, delivered in a professional yet friendly manner.

“ I am proud of my team here at Sterling Financial and confident that you will benefit from our Prism Plan™. So I invite you to call me today for a free, no obligation chat to find out more about our unique plan and how it can generate savings for you today. ”



Lee Noble



Experience our fantastic service for yourself. For your free, no obligation consultation contact us at:

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STERLING  
FINANCIAL

Chartered Accountants  
Business Advisors

**The Sterling Financial Prism Plan™**  
A fundamental rethink of your accounting function

# The Sterling Financial Prism Plan™

## Clear Financial Thinking

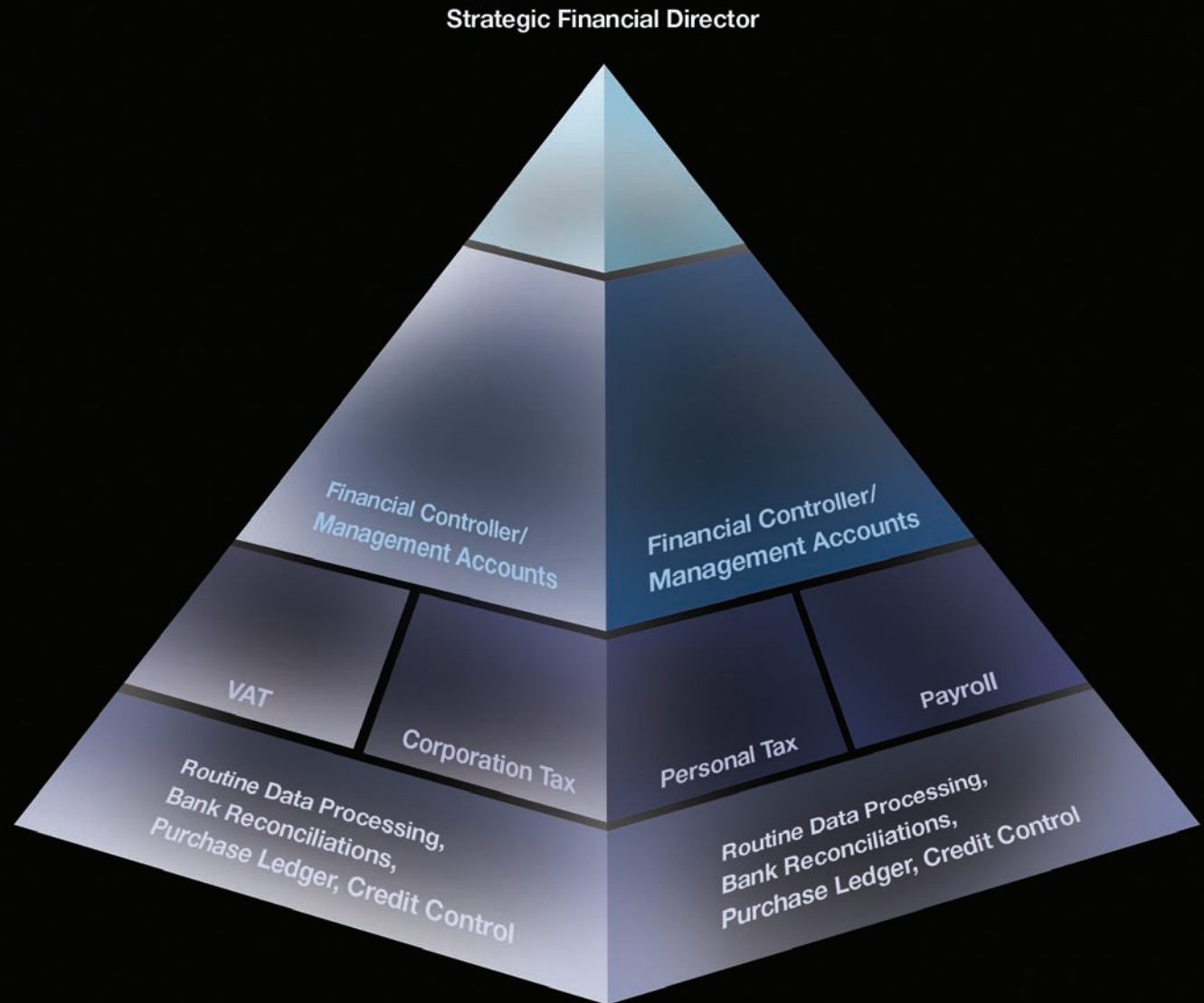
In our experience most small and medium sized businesses find it incredibly difficult to achieve the exact split of resource that they need. This often results in the sub-optimal performance of the entire finance function and unnecessarily high staffing costs.

## Clear Solution

The most dynamic businesses find that their financial requirements change from time to time. For example; there might be periods when you are considering a strategic acquisition or undertaking a re-banking activity and this will inevitably increase the requirement for the input of the senior finance resource. There may be other periods when just routine accountancy functions are sufficient. We enable you to utilise the exact mix of resource that you need and have the flexibility to change it as you require.

## So why pay for a full time Financial Function?

Imagine never having to worry about your accountancy recruitment fees, never having to pay sickness or holiday cover. Instead you only pay for the exact team that you need, when you need it.



The Sterling Financial Prism Plan™